

# Also at MCMLA...

## Continuing Education Classes

**Wed.-Oct. 11, 8:00 AM-5:00 PM**

- *Measuring Your Impact: Using Evaluation to Demonstrate Your Value* - Betsy Kelly and Maryanne Blake

**Wed.- Oct. 11 1:00 PM-5:00 PM**

- *Thinking Like a MBA: Time, Money, Resources and Change Management in the Library*—Marty Magee

**Fri.-Oct. 13, 8:30 AM-5:00 PM**

- *PubMed—NNLM -National Training Center and Clearinghouse*

**Sat.-Oct. 14, 8:30 AM-12:00 PM**

- *NLM Gateway and Clinical Trials - NNLM -National Training Center and Clearinghouse*

## Papers

**Fri., Oct. 13, 11:00 AM-12:00 PM**

- *Transforming a Regional Medical Library Program* -Claire Hamasu, Betsy Kelly, and Wayne Peay
- *Logic Models: A Tool for Planning and Evaluating Service*—Betsy Kelly and Claire Hamasu
- *Blogging to Empower* - Siobhan Champ-Blackwell and Betsy Kelly

## Posters

**Thu. Oct. 12, 10:30 AM-11:30 AM**

- *Outcomes and Measurable Indicators Drive the Logic Model Approach for a Liaison Program*—Betsy Kelly and Neville Prendergasts
- *Getting HIP: Health Information Partnerships in Nebraska*—Marty Magee and Siobhan Champ-Blackwell
- *Where the Rubber Meets the Road : Integrating/embedding library instruction services into an innovative Health Sciences Summer Course*—Mary Henning
- *Increasing the Availability of Electronic Resources to Hospital Libraries*—Barb Jones

## Panel

**Fri., Oct. 13—2:30 PM -4:30 PM**

- *Threats to Libraries and Librarianship*  
Wayne Peay

**Following MCMCLA, presentations will be posted on the NNLM MidContinental Region website : <http://nnlm.gov/mcr/education/online.html>**

**For more information call:  
800-338-7657**



**Your  
Gateway to  
Opportunities  
and  
Partnerships**



**GATEWAY (PARIGHASANA)**

The yoga Gateway asana pose, Parighasana, encourages us to stretch beyond our limits. As we reach, our own bodies become a passageway to opportunity, and thus to partnerships with others. We become able to breakdown our limitations and stretch beyond our barriers. Practice of the Gateway asana pose allows us to explore our possibilities.

## At the Booth....

### NNLM MidContinental Region Liaisons

- ◆ Dana Abbey—Univ. of Colorado
  - ◊ Colorado State Liaison
  - ◊ Consumer Health Liaison
- ◆ Siobhan Champ-Blackwell—Creighton Univ.
  - ◊ Community Outreach Liaison
- ◆ John Bramble—Univ. of Utah
  - ◊ Utah State Liaison
  - ◊ Network Membership Liaison
- ◆ Sharon Dennis—Univ. of Utah
  - ◊ Technology Liaison
- ◆ Barb Jones—Univ. of Missouri
  - ◊ Missouri State Liaison
  - ◊ Advocacy Liaison
- ◆ Betsy Kelley—Washington Univ.
  - ◊ Assessment and Evaluation Liaison
- ◆ Mary Henning—Univ. of Wyoming
  - ◊ Wyoming State Liaison
- ◆ Marty Magee—Univ. of Nebraska
  - ◊ Nebraska State Liaison
  - ◊ Education Liaison

## Live Presentations



Thursday  
October 12

- 10:30-10:40 What's New in MedlinePlus  
*Dana Abbey*
- 10:45-10:55 NIH Senior Health  
*John Bramble*
- 11:00-11:10 Genetic Home Reference  
*Barb Jones*
- 11:15-11:25 Other NLM Databases:  
LactMed, AIDSinfo and  
PHPartners  
*Dana Abbey*
- \*\*\*\*\*
- 1:30-1:40 What's New in MedlinePlus  
*Siobhan Champ-Blackwell*
- 1:45-1:55 Toxmap  
*Marty Magee*
- 2:00-2:10 Household Products  
*Mary Henning*
- 2:15-2:25 Other NLM Databases:  
LactMed, AIDSinfo and  
PHPartners  
*Siobhan Champ-Blackwell*

## Continuously Running at the Booth

- The New NNLM MCR Website
- Updating Your Serial Holdings
- Distance Education Opportunities

Start or Renew Your FREE five-year NNLM Membership at the booth or online at:

[http://nnlm.gov/mcr/  
services/network/  
index.html](http://nnlm.gov/mcr/services/network/index.html)

## SEE the NN/LM Update

*Thursday, October 12  
5:00-6:00 PM  
Crowne Plaza*

University of Utah  
Wayne Peay - Director  
Claire Hamasu - Associate Director